

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
499704 /		06388504
<u>Product</u>		
OBAMA SKED A ADD		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	2174	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama For America	10/25/12 / 10/25/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 8	KVVU	10/28/12	10/28/12	Family Guy/American Dad	Su 9p-10p		:30			NM	3	\$2,450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/22/12	10/28/12	-----1	1	\$2,450.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
1	KVVU	10/22/12-10/28/12		Family Guy/American Dad	Su 9p-10p	-----Su	:30	\$2,450.00	NM			
		See MG 8.2,8.3,8.4										
2	KVVU	10/26/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30	\$1,025.00	NM			
(@)	MG for 8.1 10/28											
3	KVVU	10/28/12-10/28/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1-----Su		:30	\$650.00	NM			
(@)	MG for 8.1 10/28											
4	KVVU	10/29/12-10/29/12		Special Early News	Special Early New:M-----		:30	\$775.00	NM			
(@)	MG for 8.1 10/28											
E 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/22/12	10/28/12	----S-	1	\$4,100.00							
E 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/22/12	10/28/12	----S	1	\$1,200.00							
E 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/23/12	10/29/12	M--TF--	2	\$100.00							
E 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/22/12	10/28/12	----S-	1	\$150.00							
Totals											15	\$24,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$22,425.00	\$19,061.25
10/29/12 - 10/29/12	3	\$1,825.00	\$1,551.25
Totals	15	\$24,250.00	\$20,612.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
499704 /	06388504	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA SKED A ADD	2174
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/25/12 / 10/25/12

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6388504 TRF# 499704
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT25/12 09.26
CHANGES *** KVUV-TV ***

ADV	#	ADV.	NAME	POLI/B OBAMA/D/PRE/US
AGY	# 1051	AGY.	NAME	<u>GREER, MARGOLIS, MITCHELL</u>

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

PRDCT OBAMA SKED A ADD EST#2174 COMMENTS: (LINE, ORDER,

二十一

REP: OK'D M2 SEE L111
TOTAL SAME
PLS CNF THANKS

NIKKI

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

GREEN HANGGOLS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : : : : : : : : /WK: INVT :

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2174
AGENCY PRODUCT CODE = 101

8	S	900P-1000P	30	\$2,450.00	10/28	10/28	0
PROGRAM :	FAMILY	GUY	/AMERICAN	DAD			SUN
CON COMI:	FAMILY	GUY	/AMERICAN	DAD			

○

REP HEADLINE# 6388504 TRF# 499704
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FAX# 610-REB-225-1191 OCT25/12 09-26
CHANGES* KVUU-TV ****

PROGRAM : NEWS
ORD COM1: SPOT N/A DUE TO BASEBALL.
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-8 FOR 1 SPOT/WK

PROGRAM : SIMPSONS/SIMPSONS
ORD COM1: SPOT N/A DUE TO BASEBALL.
PART OF A MAKEGOOD MADE UP OF LINES 14-16
A JUNE 1990 30 203

16 A 400P-430P 30 \$775.00

ORD COM1: SPOT N/A DUE TO BASEBALL.
PART OF A MAKEGOOD MADE UP OF LINES. 14-16
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#8 MISSED:SUN/900P-1000P

OCT/12 23475.00 NOV/12 \$775.00

& SUN/900P-1000P
& MON/400P-430P
CMT: SPOT N/A DUE TO BA

CONTRACT TOTAL
TOTAL SPOTS 24250.00 15

MARKET TOTALS \$93,000 KVUV 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%

SHARES EST.

SVC- NST
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLR